

Standard RS.190.78  
Year of manufacture: 2011

**MISSION**   
**MOTORSPORT**

RACE | RETRAIN | RECOVER

The Forces' Motorsport Charity

Registered Charity No. 1148169

# 5 YEAR REVIEW

# FOREWORD

As Chairman of the Board of Trustees of The Forces' Motorsport Charity, it is humbling to look back on an extraordinary period where so much great work has been done in such a relatively short period of time. The hard work of a group of impassioned people, inspired by a common vision, has seen that 'mission' clearly defined, and expertly delivered. Understanding the specialised role of the charity, and driving forward collaborative best practice has been the key to success, because at all times the needs of Mission Motorsport beneficiaries have been foremost. In short, it works. The testimonials that they generate are powerful, as lives have been profoundly changed - for the better.

The future is bright. The last 5 years have proven the concept, now the task is for the young, professional charity to meet the ongoing needs of those who have served and their families. We are thankful for the support and help that has brought us to this point, and look forward to the challenges to come.

Meyrick Cox, Chairman of the Board of Trustees

The Forces' Motorsport Charity was launched at Thruxton Motor Circuit on the 1st March 2012 in order to help those affected by military operations by engagement through sport. Recognising from the outset the astonishing inspirational and healing potential of motor sport, and from the outset linking to a buoyant and vibrant part of British industry has resulted in a fast growth from a voluntary, collaborative effort run by servicemen to today's professional organisation. We've come a long way.

The motto, Race Retrain Recover is as relevant now as it was in 2012. It refers to the charity's formal roles to Defence - as the lead for recovery motorsport, in the provision of training, and as relationship managers to the UK automotive industry to secure new careers for those leaving the Services.

This report reflects on the work done by the charity to date, details our current challenges and where our efforts are directed, and details the strategic objectives and themes as we look ahead to the next 5 years with great confidence. We are incredibly grateful to those organisations and individuals whose support has made this possible, and on behalf of our beneficiaries, thank you.

James Cameron, CEO

# INTRODUCTION

## CHARLIE BOSWELL - ROYAL SIGNALS - POLARIS

Charlie Boswell is a former Royal Signals soldier who first attended a Mission Motorsport 'experience' day in 2014. Charlie was struggling *"When I was medically discharged, I was in a bad place both mentally and physically. I found it hard to find a job that I could do, and had collapsed at work with back pain."*

He continued to be engaged with the charity and on establishment of the Armed Forces Engagement Programme at Jaguar Land Rover he was one of the first veterans to be offered a work placement. At the end of the placement Charlie was offered a full time position but the nature of the work was not for him. Mission Motorsport put him forward for a role with all-terrain vehicle specialists Polaris UK as a Marketing Assistant and he is now very happily employed full time. In his words, *"I absolutely love it."*



ONE OF THOSE WE HELP

MM LAUNCH - THRUXTON  
MARCH 2012



MM INVITATIONAL - GOODWOOD  
SEPTEMBER 2016



CHARITY NO  
1120920

SUPPORTED BY  
**HELP for  
HEROES**

# 5 YEARS OF THE FORCES' MOTORSPORT CHARITY

## THE CHARITY IS CELEBRATING: **RACE**

Sport has the power to change lives, for the better. Mission Motorsport's sporting program ranges from low level car control events, to full blown racing on two and four wheels. Used as a vocational engagement and assessment tool, the latest (2016) sporting year has engaged over 240 participants, 170 of them new to recovery motorsport. The charity's sporting output is supported by Help for Heroes and by a wide range of sponsors as part of a wider recovery sport program.



## **RETRAIN**

- Vocational training is a key step on the transition pathway. Mission Motorsport offers a City & Guilds Level 3 Diploma as well as bespoke short courses from the Institute of the Motor Industry in light vehicle maintenance and repair.
- Three years of a unique apprenticeship in Classic Vehicle Restoration in partnership with Bicester Heritage, Banbury & Bicester College and the Federation of British Historic Vehicle Clubs.
- The training centre works as an accredited satellite to Tedworth House and has full City & Guilds support as part of their Corporate Social Responsibility commitment to Help for Heroes.
- Students have a choice of a range of core courses based on C&G Level 3 Diploma as well as bespoke short courses from the Institute of the Motor Industry.
- Over 90 companies have offered support to industry placement schemes, including Jaguar Land Rover, Rolls-Royce, Prodrive, Renaultsport F1 and DHL.

## **RECOVER**

- Embedded as part of MoD's Career Transition Partnership (Assist) Employer Relationships team funded by Help for Heroes and by industry.
- Relationship Managers to the "Automotive Industry" with manufacturer programs.
- Affiliation with the Society of Motor Manufacturers and Traders (SMMT) and a member of the Motorsport Industry Association (MIA).
- Helping get beneficiaries into the expanding workforce of the £71 Billion automotive and £9 Billion motorsport industries.
- A Royal British Legion funded employment initiative for non WIS veterans was launched in 2016, helping industry access service leaver and veteran talent.
- Member of The Confederation of British Service Charities, Mission Motorsport worked collaboratively with the grant giving charities to channel in excess of £90,000 in grants in 2016, helping veterans to secure financial support during transition.

THE FORCES' MOTORSPORT CHARITY  
**MISSION**   
**MOTORSPORT**  
RACE | RETRAIN | RECOVER

Registered Charity No. 1146159



IN THE LAST FIVE YEARS,  
WE HAVE DELIVERED:

Over **3000** beneficiary  
training days of sport

...for over **850** beneficiaries

...leading to over **200** placements

...and since 2014, over **88** jobs

# ORGANISATION

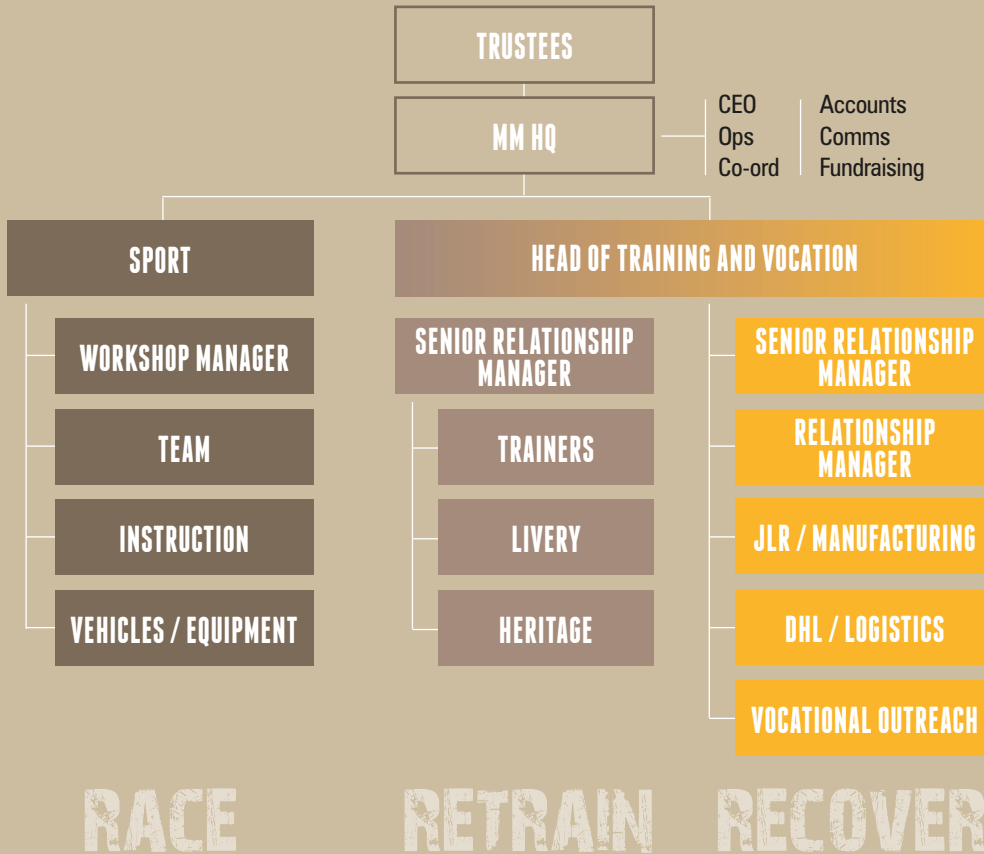
## THE BOARD OF TRUSTEES:

Meyrick Cox  
 Lt Col Anthony Feltham-White  
 Andrea Abbott  
 Tony Compson

Chair  
 Padre  
 Legal  
 Beneficiary Trustee

Company Secretary:  
 Non-exec FD:  
 CEO:  
 Head of Training and Vocation:

Claire Favier-Tilston  
 Bruce Cox  
 James Cameron  
 Adam Marchant-Wincott



Mission Motorsport is headquartered near Wantage, Oxfordshire where the Workshops, Training Wing and Livery Suite is located. The Mission Motorsport Heritage Workshop is on the Bicester Heritage site, while training is also conducted off site at Track-Group, Kimbolton as well as other locations as required.

Mission Motorsport. A Company Limited by Guarantee, Company No. 07862605, Charity No. 1146159  
 Mission Motorsport Racing Ltd. Company No. 05785535  
 Registered Office 20 Sansome Walk, Worcester. WR1 1LR  
 MMHQ: Unit 11 W&G Industrial Estate, Faringdon Road, Wantage OX12 9TF  
 MM Heritage Workshop: Bicester Heritage, Buckingham Road, Bicester, OX27 8AL





# SPORT

Part of BattleBack's wider sporting program, Mission Motorsport provides expertise and advice to Recovery Sport output. A competent authority, developing best practice in access to motorsport for the disabled, Mission Motorsport also delivers a sporting program designed to inspire and enable participation for the widest range of beneficiaries.

Sporting output is categorised in three areas, forming a pyramid:



**EXPERIENCE** events are the gateway to sport. Diverse in geography and in event type, the net is thrown wide to engage and inspire those who stand to gain the most from participation. More than just a lift and a day away from problems, the networking and fellowship of the social and team focused events helps participants to connect with a wide range of support available through the Defence Recovery Capability and wider Service Charity network.

**COMPETITION** takes participation a stage further, given responsibility and learning goals, participants invest in an activity that can contribute towards a CV or be talked about at interview. Linked strongly with the charity's vocational output, 'Competition' is conducted towards agreed recovery goals to help participants improve their lot. In this way, sport can be an excellent vocational assessment and development tool.

**ELITE** level activity is conducted with outside support and sponsorship due to the higher unit cost of participation. This provides flagship events and activities that are a feed and a focus for entry level engagement, spreading the word, inspiring and encouraging wider participation.

In 2015-2016, Mission Motorsport delivered **562** Man Training Days (MTDs) of 'Experience' activity, ranging from trackdays to karting, and **391** MTDs of 'Competition', including the Defender Challenge series, and the flagship 'Race of Remembrance' event that celebrated its third year.

## MISSION MOTORSPORT AND HELP FOR HEROES

Since that first trackday at Thruxton Circuit, Mission Motorsport has delivered over 3000 days of sport for the Wounded, Injured and Sick thanks to the support of Help for Heroes. Originally conceived to clarify and structure an area of Recovery Sport, Mission Motorsport's success has been due in no small part to the unstinting help from Help for Heroes. Spanning support to both H4H Sports Recovery and Career Recovery, Mission Motorsport's collaborative model has been enabled and encouraged and the two charities work closely together - with the beneficiaries' needs foremost. Together the charities look at the five key areas of an individual's life: medical, mind, body, spirit and family. In this way beneficiaries access support to the whole family to help them all cope with the challenges they face. Long-term recovery is more than repairing damaged bodies and minds; it's about rebuilding lives.



SUPPORTED BY  
**HELP for  
HEROES**

# TRAINING

Training is a continual theme in the life of a sailor, soldier or airman because every operational deployment or tasking requires a new skill set; operational readiness is a fundamental condition. The transition to civilian life is no different and operational readiness translates to being 'work ready'.

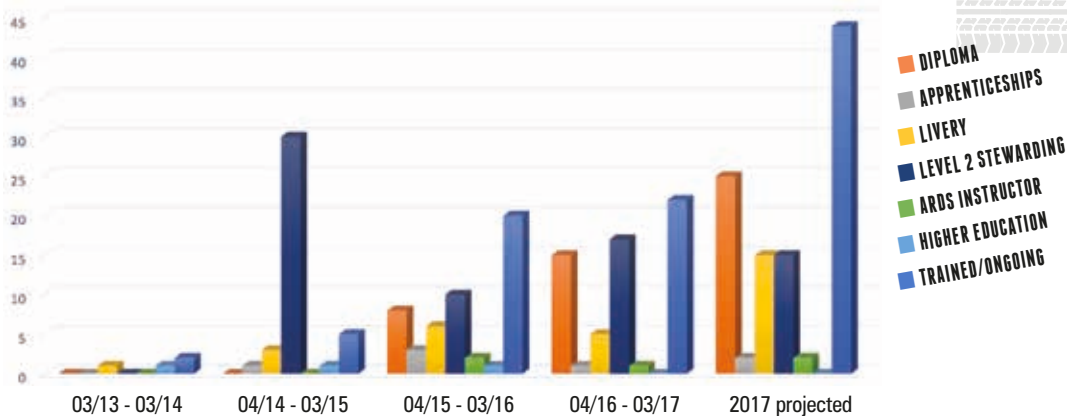
For those leaving military service with medical issues the business of reskilling, or setting their military training into a civilian context is particularly hard. 'Transition' and the window of opportunity for training occurs as the individual is undergoing huge life changes. Students often have frequent medical appointments, mandatory military resettlement courses, and fragmented availability which prevents attendance on standard courses.

Recognising this, a proposal was put forward to work in partnership with City and Guilds, Help for Heroes and with support from the Royal Foundation of the Duke and Duchess of Cambridge and Prince Harry's Endeavour Fund to establish the Mission Motorsport Training Wing. The Training Wing was opened in 2015 by the Chairman of the Royal Foundation, Lord Janvrin to deliver tailored training that meets the unique needs of the audience – in effect, each student undertakes a bespoke course.



DIPLOMA STUDENT KES BRADLEY AND CLASSIC VEHICLE RESTORATION APPRENTICE VINNI MNGUNI HARD AT WORK ON THE MISSION MOTORSPORT MGBGT

## SUMMARY TRAINING STATISTICS 2013-17



A City and Guilds Assessment Centre, the core course is the Level 3 Diploma in Light Vehicle Maintenance and Repair, but the Training Wing is no ordinary college. Course fees have been generously funded by Walking with The Wounded whose support has proved invaluable to 15 students in 2016 with a waiting list of applicants for 25 places in 2017.

*"The training methods evolved rapidly at the start, adjusting to the unique needs of the beneficiaries, they can start the course at any time, fit attendance around their other commitments and progress at the rate that suits them. This makes Mission Motorsport utterly unique in the training world.*

*In the first year eight beneficiaries have gained the Level 3 Diploma, all have moved into rewarding new careers which have been truly life changing. We now have 15 beneficiaries in training who are all moving forward at their own pace, with ability varying from complete novice right through the spectrum to reasonably accomplished.*

*Seeing the transformation in these students has been truly inspiring for me, when they make the journey from broken and sometimes hopeless to being an accomplished technician with a bright career ahead of them I can't help but feel pride in what Mission Motorsport has done to help them achieve this transformation."* – RALPH HOSIER, MM HEAD OF TRAINING



MATT STRINGER (RIGHT) WITH THE MM OPERATIONS MANAGER, SIMON WHITTINGHAM, EX RLC

### MAR STRINGER - ROYAL ANGLIAN - TRACK GROUP LTD

Former rifleman Matt Stringer is just one example. He saw action in two tours of Afghanistan and was medically discharged in 2013. Following a short MM brokered placement, we assisted Matt in attaining his HGV licence and securing employment with Track Group Limited as a race truckie. In late 2015 he began an accelerated apprenticeship attaining his City and Guilds NVQ Level 3 qualification with Mission Motorsport at the end of 2016; he enters 2017 fully employed as a race mechanic, still with Track Group, who have shown such faith in Matt and support from the beginning.





THE 'POPPY CAR' WAS A MK4 RACE CAR BUILT FOR THE 2015 RACE OF REMEMBRANCE WITH THE ASSISTANCE OF MAZDA UK. PART OF CORPORAL JAMES WEBLEY'S PORTFOLIO, IT SECURED THE MM WORKSHOP MANAGER THE JOB OF HIS DREAMS



**JAMES WEBLEY - REME - JAGUAR LAND ROVER**

James joined the Army from school, and completed two tours of Afghanistan before constant joint pain saw him seek help for chronic early onset arthritis, exacerbated by his service. Aged 26, he was signed off to be medically discharged from the Army and was being evaluated for a double hip replacement. He first engaged with Mission Motorsport through sport-drifting, 18 months with the charity has built his profile and CV with qualifications, spectacular project work and adaptive car builds. We are very proud that this led to full time employment with Jaguar Land Rover as a Production Supervisor with Special Vehicle Operations, and he remains closely engaged with the charity to lead, instruct, and inspire others. *"It has helped me, massively, with the transition period. Mission Motorsport has presented me with wonderful opportunities that I would never have got before"*

ONE OF THOSE WE HELP

**SIMON ROXBEE - REME - ROLLS ROYCE MOTOR CARS**

Simon Roxbee was discharged from the Royal Electrical and Mechanical Engineers in 2001 after 10 years' service. In the last 15 years he has, like many servicemen and women, struggled with the transition to civilian life and securing valuable, fulfilling employment. Early this year Simon sought assistance from the Help For Heroes 'Hidden Wounds' programme and was referred to Mission Motorsport. A weekend on Defender Challenge was his third event, and his desire to change his life was realised. Offered a job with Jaguar Land Rover, he has gone on to secure full time employment just around the corner from his home. Simon's view; *"Mission Motorsport helped me find what I was missing since I left the military. They put me back on track"*. Huge congratulations to Simon, Rolls Royce have a fantastic new employee.

ONE OF THOSE WE HELP

## MISSION MOTORSPORT AND WALKING WITH THE WOUNDED

In 2013 MoD's Defence Recovery Capability, recognising the need for a specialist careers service to meet the needs of the WIS community created the Recovery Careers Service. Although only founded 12 months earlier Mission Motorsport was already pioneering vocational placements and was asked to become an integral part of this new service. Charitable funding came from the major service charities including Walking With The Wounded who recognised how critical the provision of vocational opportunity was to those facing the greatest barriers to employment. Mission Motorsport was delighted to be able to utilise that support through the provision of an embedded Relationship Manager, reaching out and brokering opportunities in the automotive industry and making these available to the entire community through the network of Specialist Employment Consultants. Over 100 opportunities were generated in the automotive sector, none of it possible without Walking With The Wounded's support .



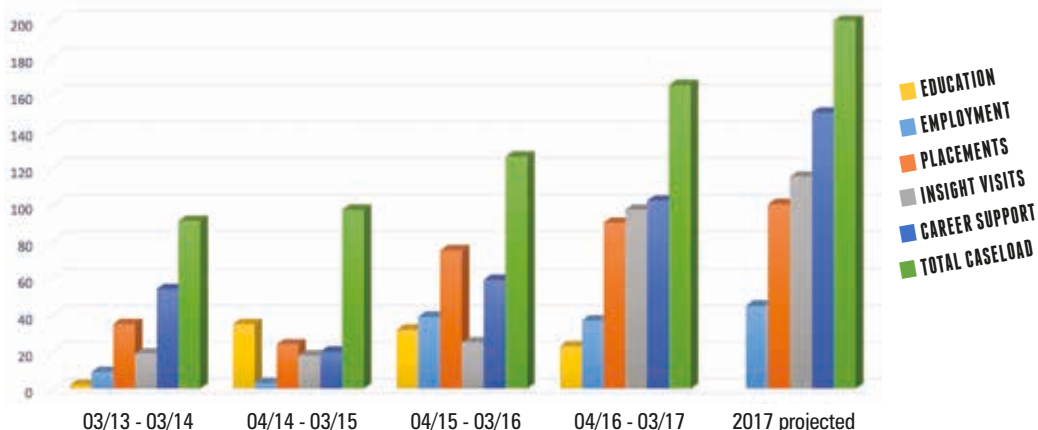
# VOCATION

*"It is clear that we all benefit from the armed forces in terms of our daily security and safety. It is also clear, however, that we must ensure all opportunities are available to individuals who make the transition to other roles and careers, so that society can continue to reap the benefits of the vast skills and qualities personnel acquire during service, long after their service period has ended."* - LORD AHMAD OF WIMBLEDON, PARLIAMENTARY UNDER SECRETARY OF STATE, DEPARTMENT OF TRANSPORT

In the last five years Mission Motorsport has built an exceptional network of partners willing to assist wounded, injured and sick personnel in their transition from military to civilian life. For average service leavers, leaving the services and establishing a second career is difficult enough but for those being medically discharged with mental or physical trauma the barriers to employment are greater still.

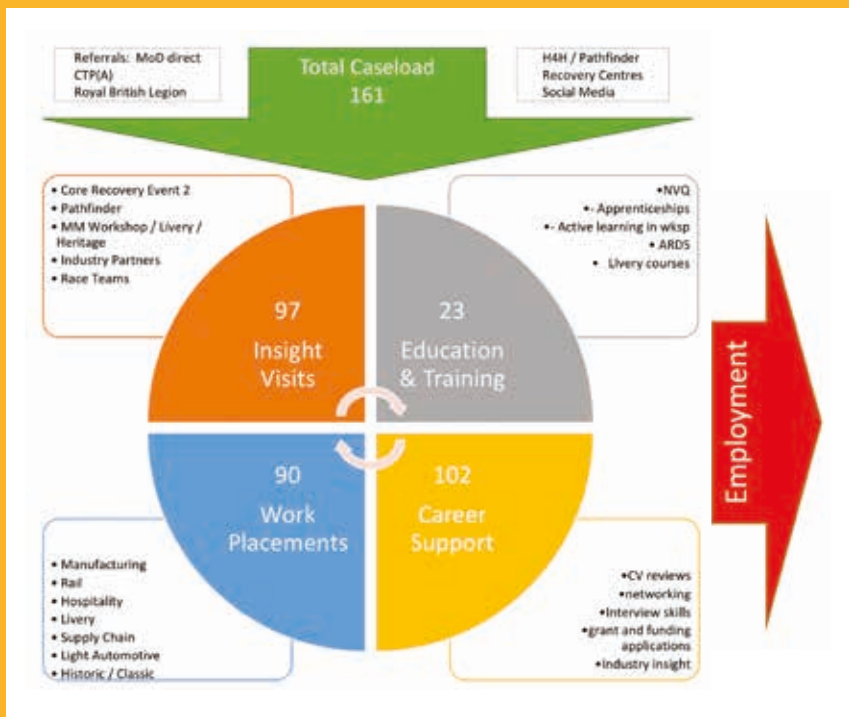
Insight visits and work placements have proved invaluable in enabling beneficiaries to discover how their skills sets can transfer to the civilian workplace. Over the last 5 years the charity has brokered over **200** work placements for service men and women in the automotive world - in industry, to test facilities in the Arctic to the pit lane at Le Mans. Every placement is arranged to give the individual the best possible experience, at no financial cost, with critical support throughout for those whose condition makes the seemingly very simple business of entering a new environment a major hurdle in its own right.

## SUMMARY VOCATIONAL STATISTICS 2013-17



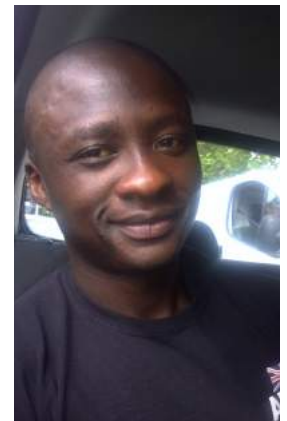
RALPH HOSIER, MISSION MOTORSPORT'S HEAD OF TRAINING WORKING WITH DIPLOMA STUDENTS IN THE MM WORKSHOPS





**VINNIE MNGUNI - RIFLES - HISTORIT / BICESTER COLLEGE**

A former Rifles soldier, Vinnie was signed off to be medically discharged with a back injury having been subjected to multiple IED blasts over two tours of Afghanistan. After engaging with Mission Motorsport, Vinnie was enrolled on a Classic Vehicle Restoration Apprenticeship with support from Bicester Heritage, and spent the last two years working between Historit, High Tone and Bicester and Banbury College. Vinnie has completed the Level 2 qualification and is now engaged as a workshop technician at the College working towards his level 3, as well as working for Historit.



ONE OF THOSE WE HELP

# ASSISTANCE TO EMPLOYERS CASE STUDY JAGUAR LAND ROVER

In 2014 Mission Motorsport partnered with Jaguar Land Rover in order to help co-ordinate and drive aspects of Armed Forces Engagement Program taking forward their Corporate Covenant commitments. Mission Motorsport's embedded project manager working in Jaguar Land Rover has pioneered a number of initiatives, including the Wounded, Injured and Sick placement scheme.

To dates 33 placements have been completed, resulting in 21 contracts of employment with Jaguar Land Rover, and 4 in employment elsewhere.



- STEVE B - MANUFACTURING - SOLIHULL - EMPLOYMENT
- AARON C - MANUFACTURING - SOLIHULL - EMPLOYMENT
- SCOTT G - MANUFACTURING - SOLIHULL - EMPLOYMENT
- DAVE H - MANUFACTURING - SOLIHULL - EMPLOYMENT
- ANDREW T - MANUFACTURING - HALEWOOD - EMPLOYMENT
- LUKE D - MANUFACTURING - SOLIHULL - EMPLOYMENT
- GARY P - L & D - WHITLEY - (EMPLOYMENT LANE4)
- JAMES M - PURCHASING - WHITLEY - EMPLOYMENT
- TONY C - PILOT BUILD - SOLIHULL - EMPLOYMENT
- BEN L - POWERTRAIN - GAYDON - EMPLOYMENT
- JAMES W - POWERTRAIN - WHITLEY
- CHARLIE B - CAB AUTO - JLR SOLIHULL TIER 1 SUPPLIER (EMPLOYMENT POLARIS)
- GARETH L - PROTOTYPE VEHICLES - WHITLEY
- RICHARD S - DESIGN - GAYDON - EMPLOYMENT
- NEIL S - PROTOTYPE BUILD - FEN END - EMPLOYMENT
- MATTHEW M - SITE SERVICES - WHITLEY - EMPLOYMENT
- TERRY S - POWERTRAIN - WHITLEY - EMPLOYMENT
- WAYNE W - MANUFACTURING - SOLIHULL - EMPLOYMENT

- MATHEW H - SITE SERVICES - OXFORD ROAD - EMPLOYMENT
  - LUKE D - MANUFACTURING - SOLIHULL - (EMPLOYMENT AS ABOVE)
  - JAMES W - SVO MANUFACTURING - OXFORD RD - EMPLOYMENT
  - REBECCA T - GLOBAL MP&L - WHITLEY
  - ROBERT R - HR - WHITLEY (EMPLOYMENT AT DHL)
  - REBECCA T - GLOBAL MP&L - EMC (EMPLOYMENT PERTEMPS)
  - GUS H - MARKETING - WHITLEY
  - ANTHONY S - FINANCE - WHITLEY - EMPLOYMENT
  - BEN L - CME - CASTLE BROMWICH
  - FRASER M - EMC
  - STEVEN P - L & D - WHITLEY
  - MIKE B - PROTOTYPE BUILD - EMPLOYMENT
  - MIKE M - POWERTRAIN - EMPLOYMENT
  - WAYNE D - MP & L - WHITLEY/SOLIHULL
  - EMMA M - ARMED FORCES ENGAGEMENT - WHITLEY - EMPLOYMENT
- Ongoing:
- PA N - FINANCE - WHITLEY - APPRENTICESHIP MM/POPPY FACTORY/HELP FOR HEROES

# MISSION MOTORSPORT AND THE ROYAL BRITISH LEGION

Beyond the focus on those wounded, injured and sick, the practices that Mission Motorsport have employed have also directly benefitted a wide audience of veterans. For example, a focus on veteran employment, leveraging the work of the WIS placement scheme has seen Jaguar Land Rover employ some 488 service personnel since the initiative began in 2014. This work is being reinforced with the support of The Royal British Legion, adding depth to the Mission Motorsport vocational and administrative functions in order to make high quality opportunities available to a wider population of veterans.





MARTIN OVERINGTON'S 1929 BLOWER BENTLEY HAS BEEN CAMPAIGNED AT THE LE MANS CLASSIC IN 2012, 2014 AND 16 BY MISSION MOTORSPORT CREWS, TAKING THE WIN IN 2016. A MM BENEFICIARY NOW WORKS FULL TIME FOR MARTIN'S COMPANY.



**CHRIS READ - ROYAL ENGINEERS - MISSION MOTORSPORT LIVERY**

Chris Read was medically discharged in December 2015 in anticipation of full reconstructive hip surgery on both hips. Coupled with medical discharge was the requirement to move home, find future employment (with the proposition of the first 9 months off sick), and a first child arriving in the household; Chris was understandably 'up against it'. With support from The Poppy Factory, Mission Motorsport and Help For Heroes, Chris is now employed by Mission Motorsport to run the vehicle livery and wrapping function. Happily, his beautiful daughter Billie was born on the 16th of September 2016, and he typifies the attitude and approach of service personnel facing adversity; his future is bright and assured.

ONE OF THOSE WE HELP

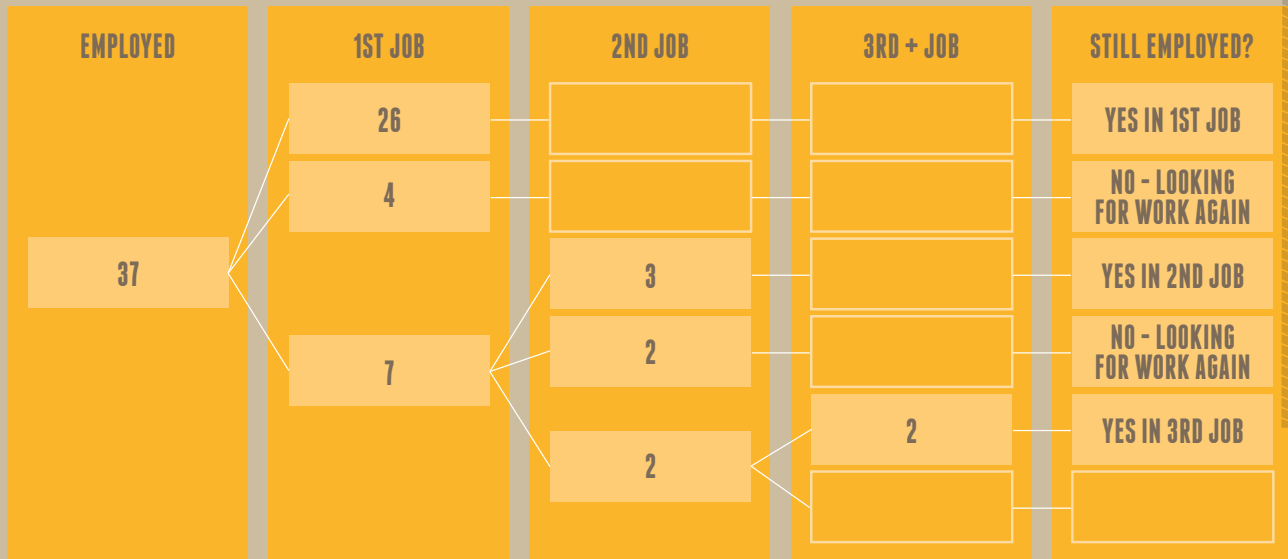
*"The first duty of Government is the defence of the realm. Our Armed Forces fulfil that responsibility on behalf of the Government, sacrificing some civilian freedoms, facing danger and, sometimes, suffering serious injury or death as a result of their duty. Families also play a vital role in supporting the operational effectiveness of our Armed Forces. In return, the whole nation has a moral obligation to the members of the Naval Service, the Army and the Royal Air Force, together with their families. They deserve our respect and support, and fair treatment."*  
 - The Armed Forces Covenant



# IN WORK SUPPORT

The percentage of veterans who leave their first job within the first year are high, often due to misplacement and their own reorientation. Mission Motorsport's use of prior placement and insight reduces that likelihood considerably, but the charity's in work support both for beneficiary and employer continues. For those that move onwards, (or upwards), contact is maintained to help, even when situations have changed.

## MISSION MOTORSPORT BENEFICIARIES INTO EMPLOYMENT - 2016:



## ASSISTANCE TO THE GRANT GIVING CHARITIES

As a member of The Confederation of British Service Charities, Mission Motorsport works collaboratively with the grant giving charities to channel funds helping veterans to secure financial support during transition. In 2016 Mission Motorsport enabled:

- **£60,000** in employment support funding - Lance Corporal Chris Read, Driver James Clark, Lance Corporal David Colman, Private Pa Nje – each sponsored through MM and the Poppy Factory into full time employment.
- **£22,500** in Vocational Support Grants to enable veterans to attend work placements and training opportunities.
- **£10,000** in grants received for tooling for those entering the automotive industry, working with such iconic brands as Caterham and Triumph as well as motorsport teams.



PRIVATE KENNY BUKENYA RECEIVED £1,500 TOWARDS TOOLING. SUPPORTING HIM IN HIS FULL TIME JOB AT CATERHAM CARS LTD. FOLLOWING SUCCESSFUL MISSION MOTORSPORT WORK PLACEMENT

## MISSION MOTORSPORT AND BICESTER HERITAGE

On 8th January 2017, the launch of Mission Motorsport Heritage was announced at the classic car centre of excellence, Bicester Heritage in a new unit on the site of former RAF Bicester. Two beneficiaries had taken up the classic car restoration apprenticeship in association with Banbury and Bicester College and the Federation of Historic British Motor Vehicle Clubs with the support of Bicester Heritage. One of those, SAC Gareth Lloyd, ex-Royal Air Force, has suffered a deteriorating condition which has rendered him wheel chair bound and no longer able to pursue the apprenticeship in full. Undeterred, Gareth decided he would focus on those aspects of the industry that were accessible to him and, as a Mission Motorsport employee, is now developing a centre that will enable other beneficiaries to become fully engaged with the classic car industry.

*"Without Mission Motorsport and Bicester Heritage I don't know where I would be. These two organisations have been a lifeline for me and I am so proud to be part of this new and exciting enterprise".*



# ASSISTANCE TO EMPLOYERS CASE STUDY DHL

Having signed the Corporate Covenant in 2014, global logistics company DHL approached their strategic partners Jaguar Land Rover to identify potential examples of best practice. The introduction made, Mission Motorsport placed Royal Artillery Sergeant Major Sean Reilly, then in transition himself, with DHL. Sean has 20 years of service, 6 of which have been spent in operational combat zones from Bosnia to Afghanistan, and has thrown himself into developing and implementing strategy. Sean is now the Military Liaison Manager at DHL, using the JLR/Mission Motorsport template, delivering a new programme of military recruitment and a WIS engagement program, supported by The Forces' Motorsport Charity.



## SEAN REILLY - DHL

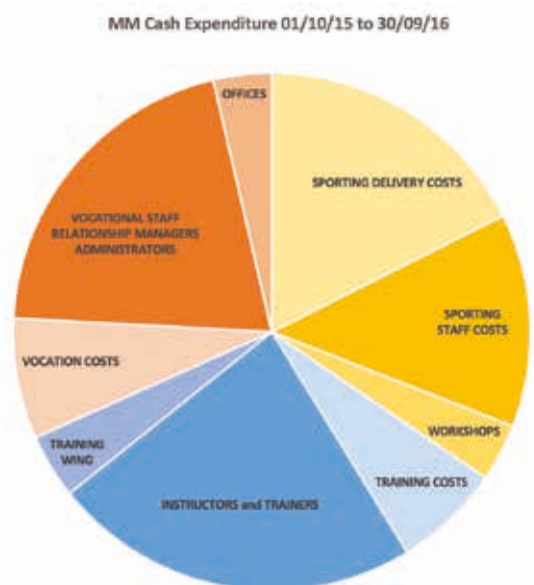
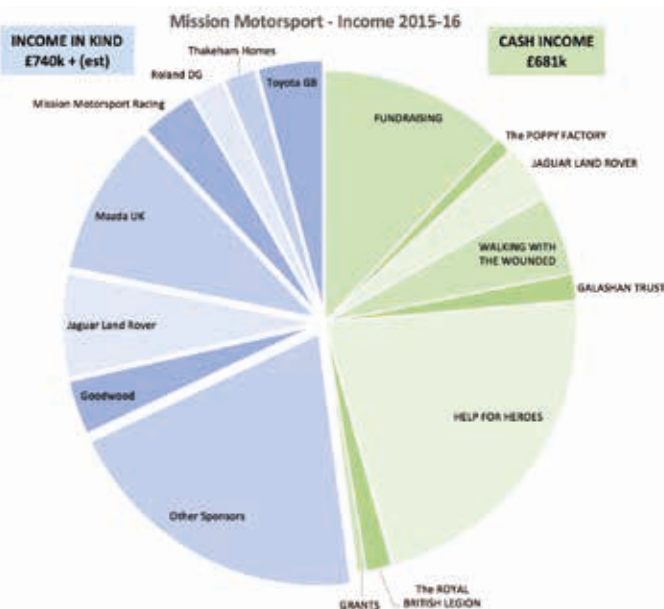
Sean Reilly joined the Army in 1995, deploying on several tours of both the Balkans and the Middle East. Having been injured early in his career, Sean was later diagnosed with arthritis of the hips in 2013, undergoing numerous surgeries to correct the damage. Following his diagnosis and surgeries, Sean was in a dark place, and was suffering with deep depression and anxiety. Both family and work life suffered. Whilst on sick leave, Sean attended a Mission Motorsport open day, and was quickly put forward for a placement at DHL. He made quite the impression, and in February 2017, Sean started his new role as the Head of Military Engagement for DHL, where he is now able to help other military personnel find a new career in the civilian world. According to Sean, "without Mission Motorsport, I wouldn't know which way to turn. They have given me a new lease of life."



ONE OF THOSE WE HELP

# FINANCIAL

Since the outset, Mission Motorsport has enjoyed strong support from industry and partners, making our hard won charity money to go further. Every £1 donated is more than matched by a contribution in kind from industry. The charity's great value is in the work of the professional staff that it employs, embodying great expertise in helping service men and women successfully transition into civilian life. Over ¾ of Mission Motorsport staff are from a Service background, and are adept at providing that translation between military service and civilian life.





RIDING A MOTORCYCLE WHEN YOU HAVE NO LEGS REQUIRES GUTS, TEAMWORK, AND, ERM, VELCRO...



**ALAN DENNIS - MERICAN, CONSPICUOUS GALLANTRY CROSS - FIA FORMULA E**  
 Alan Dennis was awarded a Conspicuous Gallantry Cross for actions in Afghanistan in 2010. He was referred to Mission Motorsport by the Defence Recovery Capability in 2014 and secured a placement in a logistics capacity at Formula E headquarters, three miles from his home. 'Big Al', like many, found transition difficult but is revered throughout the Formula E race series and now runs overseas parts and logistic operations for this global, groundbreaking race series. Al continues to be a leader of men, and was instrumental in Alex Fogg's success in one of the participating teams.



**MATT NOAKES - RIFLES - BENTLEY MOTORS LTD**  
 Matt Noakes first joined the Royal Marines from school, but returned to civilian life until rejoining his local Reserves Regiment, the Rifles, in his late twenties. He volunteered for an Afghanistan tour in an infantry role, but was left injured, facing a lengthy rehabilitation having suffered a bad shoulder break during a firefight in the Green Zone in Helmand. Living in Crewe, he'd applied to Bentley Motors 13 times in 12 months without having received an acknowledgement. His life was at a standstill, and was at an incredibly low ebb. First attracted by a sporting offer, his quality was clear and he was put onto placement in Bentley by Mission Motorsport, and has secured employment there since 2012. He is still engaged with the charity, races and has mentored others to help follow his example. "Asking for help was one of the hardest things that I've ever had to do. Mission Motorsport have changed my life – the friendship and support that I've received has been unbelievable."

**ALEX FOGG - ROYAL ENGINEERS - FARADAY FUTURE DRAGON RACING**  
 Alex Fogg served in the Royal Engineers and was discharged after suffering with a heart condition. Like so many young soldiers whose military career has been prematurely terminated, he struggled to find gainful employment and a firm base. He was referred to Mission Motorsport by Help For Heroes and came to an open day where, within a week, he was on placement with Dragon Racing, a Donington Circuit based Formula E team. By the end of the second week, he had so impressed the Technical Director at Dragon that he secured a place on the team for the 2016/17 season. He has already got Hong Kong and Marrakech under his belt, and in between races he will be based at Mission Motorsport as a student on the NVQ Level 3 course in vehicle maintenance.



ONE OF THOSE WE HELP

ONE OF THOSE WE HELP





# SPONSORS

The Forces' Motorsport Charity is indebted to the following companies and individuals for their support:

- 3M
- 750 MOTOR CLUB
- ABF THE SOLDIER'S CHARITY
- AIRESELTA
- AIR SUPPLY
- ALPHA COLOUR PRINTERS
- AMICE BEAUMONT
- ANGLESEY CIRCUIT
- ASTON MARTIN
- AUTOSPORT
- BARC
- BASSETT DOWN BALANCING
- BBR
- BEERMOUNTAIN
- BENTLEY MOTORS LIMITED
- BICESTER HERITAGE
- BLYTON PARK DRIVING CENTRE
- BOWLER MOTORSPORT
- CABER COFFEE
- CASTLE COMBE CIRCUIT
- CATERHAM
- CIRCUIT DAYS
- CITY & COUNTRY GRAPHICS
- CLAYTON KINGMAN
- CLOSE BROTHERS GROUP
- COBRA SEATS
- DELL COMPUTERS
- DEMON TWEAKS
- DESTINATION NURBURGRING
- DHL
- DMS TECHNOLOGIES
- DONINGTON PARK CIRCUIT
- DRIFTWORKS
- EBC BRAKES
- EUROPEAN SOCIAL FUND
- FROZENSPEED PHOTOGRAPHY
- THE GALASHAN TRUST
- GARFIELD WESTON
- GASTHOUSE FUCHSROHRE
- GOLD TRACK
- GOODWOOD
- GOOGLE TECHNOLOGY GRANTS
- GPR
- GREAT WHITES AUTOSPORT LEDS
- GSK IMPACT AWARDS
- HELP FOR HEROES
- HEXIS
- HSBC
- HYDRAQUIP
- HONDA OF THE UK
- MANUFACTURING LIMITED
- INVESTEC
- IRVINE LAIDLAW
- IVOR DUNBAR
- JAGUAR LAND ROVER
- JANKEL
- JAVELIN TRACKDAYS
- JOTA
- JR MEDIA
- LENOVO
- LIFELINE
- LOTUS UK
- LOTUS CUP UK
- LOTUS CUP EUROPE
- KWIK-FIT
- MAC TOOLS
- MARTIN OVERINGTON
- MAZDA UK
- MAZDA ON TRACK
- MCLAREN AUTOMOTIVE
- MEISTER R
- MERLIN MOTORSPORT
- MILLERS OILS
- THE MOTOR SPORT ASSOCIATION
- MOCAL
- MOSS EUROPE
- MOTORLUX
- MOTORS TV
- MOTOR SPORT VISION
- MX5 PARTS
- NANGKANG TYRES
- NATIONWIDE ACCIDENT & REPAIR
- NICKSON MOTORSPORT
- OMOLOGATO
- OPEN TRACK
- P&O FERRIES
- PARK LEISURE / BRYNTEG
- PAUL SHEARD RACING
- POWER FLEX
- PRODRIVE
- PRORACE SCOTLAND
- RACHAEL GLEGG
- RACELOGIC
- RALLYEWERK
- RICO RALLY
- RIMSTOCK/TEAM DYNAMICS
- RODDISONS MOTORSPORT
- ROLAND DIGITAL GRAPHICS
- ROLLS ROYCE MOTOR CARS
- THE ROYAL BRITISH LEGION
- ROYAL FOUNDATION
- ENDEAVOUR FUND
- SALESFORCE
- SCHROTH RACING/INDI SEATS
- SHORSEC RACING
- SILVERSTONE AUCTIONS
- SIMPLY RACE
- ST JAMES PLACE
- STABLE MICRO SYSTEMS
- STANLEY MANN RACING
- STRAIGHT 8 LOGISTICS
- SW CATERING
- SXS RACING
- TEAM ARMY
- THAKEHAM HOMES
- THINWHITE / TIM HACK
- TITAN MOTORSPORT
- TOYOTA GB
- TRACK GROUP
- TRACY DECESARE
- TR LANE FABRICATIONS
- TVE TOOL HIRE
- VALE POWDER COATING
- VINTAGE SPORTS CAR CLUB
- WALKING WITH THE WOUNDED
- WEBHEADS
- WEA TOOLS
- WESTMORELAND MECHANICAL
- TESTING & RESEARCH LIMITED
- WILLIAM SMITH
- WMRAC
- WORKSOP & DISTRICT MOTOR CLUB
- WORSHIPFUL COMPANY OF NEEDLEMAKERS
- YARWELL QUARRY

**RICHARD STORER - IRISH GUARDS - JAGUAR LAND ROVER**

Richard Storer first encountered Mission Motorsport at a Goldtrack Silverstone track day in early 2014. His enthusiasm was limitless and he was subsequently invited to become part of the pit crew, running a Mission Motorsport race car, despite suffering from severe PTSD. Richard spent considerable time at the Mission Motorsport workshop, immersing himself in practical instruction in mechanics and bodywork repairs, as well as vehicle detailing. His love of cars overcame some of the darker moments and through engaging in sport, he has been exposed to a huge range of activity, gaining a broad insight into the automotive and motorsports industries. After some 10 months of engagement a placement was secured for Richard with Jaguar Land Rover at their Land Rover Design department in Gaydon and despite a lack of any formal training he was offered a full time role in that department in July 2015.



# NEXT YEAR THE CHARITY WILL...

- DELIVER HIGH QUALITY RECOVERY SPORT
- TRAIN SERVICE LEAVERS AND VETERANS TO BETTER EQUIP THEM FOR THE FUTURE
- GENERATE SUPPORTED, RELEVANT AND BENEFICIAL VOCATIONAL OPPORTUNITIES

And the next five years? The Strategic Plan sees the Forces' Motorsport charity delivering a high quality, relevant and sustainable service to beneficiaries and partner organisations. To meet the need the charity needs to continue to grow, first to add depth to the current offering, and secondly in reach – geographically, and in meeting the wider interests and need (within context) of beneficiaries.

# DEVELOPMENTAL THEMES

**QUALITY** - clearly articulated offering to beneficiaries, with expectations managed and outcome focused

**REACH** - diversity and geographic spread improved – regular, sustained MM offering in the North and the South West

**LINKS TO INDUSTRY** - extended footprint to enable industry to access a pool of talent, and vice versa

**TRAINING GROWTH** - link, combine and leverage existing funding streams and mechanisms to use the unique MM position to best effect

**COLLABORATION** - Drive best practice across the military charity sector through collaborative activity, helping beneficiaries to access the best support



THE FORCES' MOTORSPORT CHARITY

# MISSION MOTORSPORT

RACE | RETRAIN | RECOVER

Registered Charity No. 1146159

[www.missionmotorsport.org](http://www.missionmotorsport.org)



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**HELP for  
HEROES**



APPROVE AND RECYCLE

The Forces' Motorsport Charity

# MISSION MOTORSPORT

RACE | RETRAIN | RECOVER

